

STOPPED THE MUSIC TO RESCUE TWO PUPS FROM BURNING HOME

Leader Rhinehardt Ran From
Theatre to Fire With His
Baton Still Waving.

While Louis Rhinehardt, leader of the orchestra of the Orpheum Theatre in Brooklyn, was waving the baton last night an usher whispered to him that the house at No. 78 South Street place, where he boards, was on fire. Rhinehardt's two pet dogs—a fox terrier, Duo, and a Maltese poodle, Fanny, he knew to be locked in his room. He bated stopped half way on a chord. He deserted the orchestra and on the way out was accompanied by Miss May Tway and two women friends who live at No. 78 South Street place.

Rhinehardt was so excited that he led the way up Fulton street to South Street place baton in hand. When he got to the police lines, they would not at first let him pass. But he yelled: "They must be saved—must be saved!" and dashed past the police to the house. There firemen stopped him.

But finally Fireman Ryan, firm in the belief that Rhinehardt's two children were locked in the room, fought his way up through smoke, battered down the door and found two dazed and choking

pups. There was a loud cheer from the crowd when he appeared with a dog under either arm.

Rhinehardt took them, and with his baton in his pocket and the dogs under his arms rushed back to the theatre, crawled into his place, leaving the dogs in a dressing room, and resumed the direction of the orchestra for the vaudeville show.

\$500 FOR N. H. RR. SMOKE.

Special Sessions Place Company for Continuing Nuisances.

The New Haven Railroad was fined \$500 in Special Sessions yesterday because it had failed to abate its smoke nuisance in this city. In 1912 the road pleaded guilty to two violations and got time to remedy the bad conditions.

This limit has been extended several times and when it was reported yesterday that there had been no improvement the fine was imposed. The two points about which complaint was made are at One Hundred and Thirty-second street and Brook avenue and at the roundhouse in the Bronx yards.

At Fountains & Elsewhere
Ask for
"HORLICK'S"
The Food-drink for All Ages.

At restaurants, hotels, and fountains. Delicious, invigorating and sustaining. Keep it on your sideboard at home. Don't travel without it. A quick lunch prepared in a minute. Take no imitation. Just say "HORLICK'S". Not in Any Milk Truck.

STERN BROTHERS

Tomorrow, an Important Offering of
a Late Importation of the most desirable grades of

Household Linens

At Unusually Low Prices

| | |
|---|--|
| Satin Damask Table Cloths, 1.75, 2.40, 3.25, 4.75 | |
| Satin Damask Napkins, Doz. 1.95, 2.40, 2.95, 3.95 | |
| Satin Damask Table Cloths, Round Scaloped, at 2.95, 4.25, 6.50 | |
| Satin Damask Napkins, Scaloped, to match, Doz. 4.95, 5.50, 6.25 | |
| Linen Sheets, hemstitched, Pair 3.50, 4.50, 6.25 | |
| Linen Pillow Cases, Hemstitched, Pr. 95c, 1.25, 1.50 | |
| Linen Pillow Cases, Embroidered, " 1.45, 1.75, 1.95 | |
| Huck Towels, Hemstitched, Doz. 2.90, 3.50, 4.50 | |
| Show Towels, Embroidered, Each 45c, 65c, 75c | |
| Bed Spreads, Crochet, " 95c, 1.15, 1.35 | |
| Bed Spreads, Satin Finished, " 1.90, 2.25, 2.95 | |
| Bed Spreads, Embroidered, " 3.95, 5.25, 7.50 | |

Stationery Department

Wedding Invitations and Announcements, also Stationery for social requirements, engraved promptly in the most correct styles. Monograms, Crests and Address Dies stamped in plain colors, bronze or illuminated.

Large assortments of Imported Writing Papers and Correspondence Cards in the newest tints and sizes, are now in stock.

Also for Wednesday, a Specially Prepared Sale of

| | |
|---|--|
| Boxes, containing 24 Sheets of Paper, 24 Cards and 48 Envelopes, Initial Stamped on Paper and Cards, at 40c | |
| Boxes, containing 96 Sheets of Linen Finish, Paper, 24 Gilt Edged Cards and 100 Envelopes, at 58c | |
| Boxes, containing 48 Sheets of fine Black Bordered Paper and 48 Envelopes, at 45c | |

STERN BROTHERS

direct attention to their large importations of the productions of the most noted perfumers in Paris, including D'Orsay, Houbigant, Violet, Coty, Gabbia, Guey, Sauss Freres, Agnel, Luthric, Nestly, Roger & Gallet, Plassard, Boujous, Caron, Delectres, Guerlain, Piver and Le Grand.

They will also hold Tomorrow, an Extraordinary Sale of

Toilet Articles

At Specially Reduced Prices

| | |
|---|--|
| Calox Tooth Powder, at 15c | Lusterite, 15c |
| Sanitol " " 11c | Face Cloths, 3c, 8c, 18c |
| Lyons " " 12c | Orange Sticks, Each 2c, 4c |
| Listarine, at 15c, 27c, 52c | Nail Files, Each 7c to 40c |
| Borine, at 27c, 45c | Colgate's Talcum Powder, 12c, 20c |
| Peroxide, at 8c | Squibb's Talcum Powder, 11c |
| Daggett & Ramsdell's Cold Cream, 23c, 34c, 54c, 98c | Tooth Brushes, 10c, 14c, 20c |
| Pinaud's Eau de Quinine, at 35c, 60c | Hair Brushes, 20c, 40c, 65c |
| Westphal's Hair Tonic, 25c, 43c | Bath Brushes, 65c, 85c, 1.10 |
| Pinaud's Brillantine, 19c, 32c | Kerkoff Djerikiss Sachet, at 60c |
| Cuticura Soap, at 17c | Household Ammonia, 6c, 22c |
| Packers' Tar Soap, " 15c | Witch Hazel, at 10c, 15c, 25c |
| Conti Castile Soap, " 53c | Gum Camphor, at 45c |
| Vioris Soap, Cake 4c Doz. 45c | Houbigant's Ideal Perfume, at 2.10, 3.45 |
| 4711 Bath Salts, at 17c | Atkinson's White Rose 70c, 1.25 |
| Eau de Cologne, at 17c | Coty's L'Origan, at 2.25, 3.45 |
| Rubber Sponges, 38c, 48c, 1.10 | Luthric Acolian, 2.40, 3.75 |
| Sponges, 20c, 40c, 55c, 70c | |
| Absorbent Cotton and Gauze, 22c per lb., 70c box | |

West 23d and 22d Streets



At the Horse Show, the "Blue Ribbon" represents the First Prize awarded the best horse in each class.

Simpson Crawford Co.

To-Morrow is **MARCH "BLUE RIBBON" DAY**
The Prize Values of the Month in a One Day's Sale

These are the rigid rules governing the "entries" for the Blue Ribbon Sale—Every piece of merchandise offered MUST be the "prize winning" value of the month. The price MUST be lower than quoted at any time during the month; the goods must be timely, desirable and of Simpson Crawford standard of quality. Every Department throughout the entire store is REQUIRED to "prize entries" in all its various lines. The sale is for one day only—Wednesday. We cannot accept mail or 'phone orders, as the bargain lots are limited.

Women's Spring Apparel

Women's smart Spring Suits; elegantly tailored; in such wanted materials as Serge, Bedford Cord, and smart mixtures; all luxuriously lined with Peau de Cygne; regularly \$44.75, Blue Ribbon Day, \$16.50

Women's Jaunty Spring Coats; new 45-inch models of Bedford Cord, Serge and Black and White Worsted; smartly trimmed with moire, faille silk, etc.; regularly \$22.50, Blue Ribbon Day, \$14.75

Women's Modish Serge Dresses; newest shaped collars and cuffs of Bulgarian embroidered satin; high waist line effect; regularly \$7.50, Blue Ribbon Day, \$5.00

Women's Afternoon Dresses; values to \$19.75; odd ones; the latest models; elegantly made and trimmed; in charmeuse, tulle, corduroy, broad silk and serge. Blue Ribbon Day, \$6.75

Women's \$6.95 Washable Dresses; dainty yet very serviceable; will launder well; many fetching models, trimmed with lace, embroidery and touches of color; materials are cotton volles, linens, etc. Blue Ribbon Day, \$3.75

Misses Suits and Coats

Misses' new Spring Suits; made of very fine quality serge; Balkan Blouses; large cut collars; others trimmed with the Bulgarian colorings; draped skirt styles; coats richly lined with Peau de Cygne; sizes 14 to 18 years; regularly \$19.75, Blue Ribbon Day, \$14.75

Misses' Spring Coats; of Eponge lined; throughout with Peau de Cygne; Collar draped with charmeuse and trimmed with self-covered buttons; one of the latest models; in all desirable colors; regularly \$44.75, Blue Ribbon Day, \$17.50

Girls' Spring Coats; in graceful models, particularly becoming to the younger girls; in serge and worsted checks; large cut collar of bengaline or moire, in contrasting colors; sizes 6 to 14 years; value, \$7.50; Blue Ribbon Day, \$5.95

Millinery

Tailored Suit Hats—jaunty little pokes, mushrooms and the long crown hat trimmed with tulle; all good effects; really worth \$6.50; Blue Ribbon Day, \$3.98

Wreaths of assorted French flowers; all dainty and pretty; Blue Ribbon Day, each, 98c

Manufacturers' samples of Paris-made wings in all new colorings; Blue Ribbon Day, 78c

Corsets

Manufacturers' samples, up to date models, of \$5.00, \$6.00, \$7.00 and \$8.00 Corsets; some slightly soiled; others untried and some pencil marked; all of good quality; material and waists honey throughout; some high bust among them. Blue Ribbon Day, \$1.49

Augustine and Her Majesty's Corsets; made of strong batiste and coutil; medium and low bust, extremely long below; double boned with aluminum; some with graduated web front steel. Embroidery and lace trimmed; web hose supporters; sizes in all 18 to 30; \$2.00 value; Blue Ribbon Day, 94c

Debonair's Corsets; manufacturers' samples; in all different styles; some in batiste; some made of mesh, tape and lace and others of strong muslin and batiste; sizes in all 28 to 46; 75c to \$1.50 value; Blue Ribbon Day, 49c

Women's Shoes

Women's White Nubuck, Button Boots, Goodyear welted soles, Cuban leather heels, 14 Mito buttons; 6 1/2 inches high, sizes 5 1/2 to 6 1/2; B, C and D widths; \$4.00 values. Blue Ribbon Day, \$2.95

Waists and Blouses

Batiste Waists, beautifully embroidered, Robespierre collar; many lace trimmed; all new merchandise. Blue Ribbon Day, 95c

Exquisite Lingerie Blouses, beautifully trimmed with lace and delicate Swiss embroideries; \$2.00 value. Blue Ribbon Day, \$1.39

\$9.00 Lingerie Blouses; beautiful new models in all white batiste and French voiles; white combined with dainty colorings and all white effects. Blue Ribbon Day, \$1.89

\$6.95 Wash Flannel Waists, white and grey ground with Persian stripes; silk stock and cuffs. Blue Ribbon Day, \$1.50

Sweaters

Women's all-wool Sweaters; plain weave; Cardigan stitch; \$5.00 value. Blue Ribbon Day, \$1.89

Misses' and Children's all wool Sweaters, fancy weaves; white, red and grey; \$1.25 value. Blue Ribbon Day, 85c

Undermuslins

Gowns of Windsor Crepe in dainty pink blue and lavender stripes; also dots; trimmed with tulle lace edge and ribbon drawn; \$1.00 value. Blue Ribbon Day, 79c

Messaline and Chiffon Tulle Petticoats in plain and changeable effects, in all the street shades, also black; in tucked sectional and small pleated flounce; some with silk underlays; \$2.00 value. Blue Ribbon Day, \$1.69

Halcyn and Silhouette Petticoats in fancy or Vandyke pleated flounce; fashioned on straight lines; in all popular street shades and black; every skirt bears a Halcyn label; \$1.00 value. Blue Ribbon Day, 79c

House Dresses

\$1.25 Lawn Kimonos; pretty patterns in flowered designs; loose and empire effects; Blue Ribbon Day, 89c

\$1.69 Crepe Kimonos; Persian effects, with border trimmed with plain contrasting colors; Blue Ribbon Day, 83c

\$2.00 and \$3.00 House Dresses, about 100 in all; sizes and styles are broken; but all sizes represented in the lot from 34 to 44; Blue Ribbon Day, \$1.00

\$4.00 Silk Kimonos; an attractive assortment in flowered and Persian designs; loose and empire backs; Blue Ribbon Day, \$2.89

Silks and Velvets

40-inch Satin Charmeuse; regularly \$1.75; in a wide range of beautiful colorings; Blue Ribbon Day, \$1.05

58-inch Satin Messaline; regularly \$1.00; rich, lustrous quality; closely woven; an extensive range of colorings for evening and street shades; Blue Ribbon Day, 65c

58-inch Striped Wash Silks; for inexpensive yet serviceable dresses; full 36 inches wide; in various colored striped effects; regularly \$2c; Blue Ribbon Day, 39c

58-inch Striped Messaline for soft, cool dresses and separate waists; all pure silk; about in a range of wanted stripes; various colorings; regularly \$1.00; Blue Ribbon Day, 69c

60-inch Brocaded Satin; values to \$1.50; strictly yarn dyed brocades, not to be mistaken for printed effects; in a beautiful range of colorings for dress and lining purposes; Blue Ribbon Day, 88c

Dress Goods

44-inch Mixed All Wool Suitings; regularly \$1.00 and \$1.25; a good range of mixtures, in grey and tan effects; for coat suits or separate skirts; Blue Ribbon Day, 67c

50-inch All Wool Navy Blue Cheviots; regularly \$5c; good shade of navy blue; about ten pieces in the lot; for early spring wear; Blue Ribbon Day, 47c

60-inch Mohair Serges; value \$5c; in brown, tan, navy, garnet and black; excellent width; splendid quality, that sheds the dust; Blue Ribbon Day, 35c

Wash Goods

\$5.00 yards of high grade Pekin Silks; a mixture of pure silk and a small percentage of highly mercerized cotton; one of the daintiest of Spring Fabrics; possessing all the appearance of high priced silks; excellent for street or evening wear; plain colors in shades of pink, blue, green, navy, leather, brown, tan, rose, maize, red, helio, coral, royal blue, grey, cream, white and black; regularly \$5c a yard; Blue Ribbon Day, 19c

Striped Madras for Men's Shirts and tailored Shirt Waists; regularly \$5c a yard; Blue Ribbon Day, 18c

Woven Crepes in a great variety of Striped Effects; white on solid colors, and pink, blue and helio on white grounds, regularly \$5c a yard; Blue Ribbon Day, 12c

Trimmings

Imported garnitures of various desirable styles; some for evening wear, others for afternoon gowns; pearl, silver jewelled, beaded embroidered and jet effects; odd pieces, mostly one of a kind; in three groups.

Group I, \$1.80 value; Blue Ribbon Day, 59c

Group II, \$2.95 value; Blue Ribbon Day, 95c

Group III, \$5.95 value; Blue Ribbon Day, \$1.59

Sheets and Pillow Cases

500 Doseen Fruit of the Loom, Dwight Anchor and National Sheets; 90x90 inches before hemming; \$1 value; Blue Ribbon Day, 74c

500 Doseen Sheets; good standard quality muslins; 74x90 inches before hemming; centre seam; 50c value; Blue Ribbon Day, 32c

Clark's O. N. T. Cotton; 800 yard spools; quantity limited; 1 doz. to customer; Blue Ribbon Day, 39c

Clark's O. N. T. Darning Cotton, black white and colors; Blue Ribbon Day, 18c

Our Own Imported "Gold" Hand-made Real Hair Nets; large size; all shades; no C. O. D. orders. Regularly 18c; Blue Ribbon Day, 4 for 25c

58c Adjustable Dress Shields; guaranteed odorless and impervious; sizes 8, 9 and 10; Blue Ribbon Day, at pair, 18c

18c Japan silk covered Princess Dress Shields, guaranteed odorless; regular and shirt waist style; sizes 8, 9 and 10; quantity limited; 12 1/2c

GROCERY SPECIALS

TOMATOES—red ripe, limited: 15 cans 93c 10c can 8c

YELLOW CORN MEAL—To-morrow: 10 lbs. 20c

CRISP ROLLED OATS—Special: 10 lbs. 25c

WAVELY BLEND COFFEE—To-morrow: 5 lbs. \$1.10

INDIA-CEYLON TEA—Regularly 50c; 5 lbs. \$1.10

FRESH TOASTED CORN FLAKES—100 package 5c

TENDER SUGAR CORN—12 cans, 70c can 6c

SWEET TABLE PEAS—12 cans, 5c can 11c

FLOATING SOAP—Santo, white and pure, special, 10 cakes 29c

MEATY PETITE PRUNES—20 lbs., 82c lb 5c

SALMON STEAKS—medium red, 6 cans \$1.20 21c

Gloves

Women's Milanese Silk Gloves, white, sixteen button length, for elbow length sleeves, double tipped fingers, Paris point embroidered backs; regularly \$1.88, Blue Ribbon Day, 89c

Women's Triest Silk Gloves for elbow length sleeves, black and white mountaineer, 16-button length; regularly 75c; Blue Ribbon Day, 55c

Women's White Glove Gloves, 16-button length, mountaineer; Blue Ribbon Day, \$1.69

Women's Neckwear

Sample Neckwear in all the newest Spring styles; about 1,000 samples all told, in collars, jabots, frills, collar and cuff sets made of lace, net and batiste, in very dainty styles; regularly \$2c to 50c; Blue Ribbon Day, 12c and 19c

Real Lace Neckwear; odd pieces in handsome collars, jabots, yokes, chemisettes, etc.; some of real Irish, some real Bruges, some beautiful hand embroidered and real lace trimmed effects; regularly \$5.00 to \$10.00; Blue Ribbon Day, \$2.89

Hosiery

Women's Black or Tan Silk Boot Stockings, extra fine; double heel garter top, and applied sole, heels and toes; 50c value; Blue Ribbon Day, 38c

Women's Black or Tan Silk Lisle Stockings, with the crunch of silk; double garter top; reinforced soles, heels and toes; 50c value; Blue Ribbon Day, 38c

Men's Black Silk Lisle Hosiery; also manufacturer's samples of lisle or cotton; in plain and fancy styles; Blue Ribbon Day, 5 pairs for 25c; pair, 15c

Linens

Splendid Huck Towels; 6 x 6 x 6 bleached; large size; union linen towels; hemmed ends; value \$2.00 dozen; Blue Ribbon Day, \$1.48

Large size Towels; Bath Towels; hemmed ends; soft and absorbent; value \$2c; Blue Ribbon Day, 15c

Extra quality Table Damask; 5 yards wide; heavy satin damask, handsome patterns; \$1.50 value; Blue Ribbon Day, 95c

10,000 Yards 1 1/2 Crank Toweling, soft and absorbent; limit 15 yards to one customer; Blue Ribbon Day, yard, 8 1/2c

Hemstitched Satin Damask Tea Cloths; 56 inches square; \$2 value; Blue Ribbon Day, 98c

Hand-made All-Lace Renaissance Centrepieces; 8 inches; 75c value; Blue Ribbon Day, 39c

English Long Cloth; yard wide; soft finish; 15-yard piece; Blue Ribbon Day, piece, 85c

Notions

Clark's O. N. T. Cotton; 800 yard spools; quantity limited; 1 doz. to customer; Blue Ribbon Day, 39c

Clark's O. N. T. Darning Cotton, black white and colors; Blue Ribbon Day, 18c

Our Own Imported "Gold" Hand-made Real Hair Nets; large size; all shades; no C. O. D. orders. Regularly 18c; Blue Ribbon Day, 4 for 25c

58c Adjustable Dress Shields; guaranteed odorless and impervious; sizes 8, 9 and 10; Blue Ribbon Day, at pair, 18c

18c Japan silk covered Princess Dress Shields, guaranteed odorless; regular and shirt waist style; sizes 8, 9 and 10; quantity limited; 12 1/2c

Robes and Tunics

103 \$2.00 Embroidered Voile Robes; beautiful designs; will make up into charming dresses; Blue Ribbon Day, \$1.89

Rich Bulgarian Embroidered Voile Robes; all made to sell up to \$10.00; all the very latest models; Blue Ribbon Day, \$4.39

\$15.00 and \$18.00 Paris Beaded Tunics; some of net, others of chiffon richly beaded in various original designs; the latest French models; white and evening shades; limited quantity; Blue Ribbon Day, \$7.45

Handkerchiefs

10,000 Handkerchiefs of all sorts for women, girls and boys; plain white hemstitched; colored borders; fancy embroidered, and lace trimmed; regularly 50c to 75c; Blue Ribbon Day, 24c

Big lot of odds and ends of all kinds of Handkerchiefs for men and women; Irish linen hemstitched; odd initials; one corner embroidered; novelty effects; some a trifle mussed; regularly 15c to 25c; Blue Ribbon Day, at each, 6c 9c 12c

Silverware

Rogers' Silver Plated French Gray Finish Grape Design

Tea Spoons, set of 6; regularly 60c; Blue Ribbon Day, 39c

Desert Spoons, set of 6; regularly 60c; Blue Ribbon Day, 69c

Desert Forks, set of 6; regularly 90c; Blue Ribbon Day, 69c

Dinner Forks, set of 6; regularly 1.25; Blue Ribbon Day, 79c

Dinner Knives, set of 6; regularly 1.50; Blue Ribbon Day, \$1.10

Butter Spreaders, set of 6; regularly 1.25; Blue Ribbon Day, 85c

Oyster Forks, set of 6; regularly 1.25; Blue Ribbon Day, 85c

After Dinner Coffee Spoons, set of 6; regularly 75c; Blue Ribbon Day, 55c

Berry Spoons; regularly 75c; Blue Ribbon Day, 39c

Gravy Ladles, regularly 75c; Blue Ribbon Day, 39c

Cold Meat Forks, regularly 75c; Blue Ribbon Day, 39c

Soup Ladles, regularly \$1.50; Blue Ribbon Day, 95c